

KAREN CAPILI

SCREENSHOP™ presents
L.A. FASHION WEEKEND
at SUNSETGOWER STUDIOS

FOR IMMEDIATE RELEASE

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**KAREN CAPILI DEBUTS SPRING/SUMMER 2012 COUTURE LINE AT
L.A. FASHION WEEKEND AT SUNSET GOWER STUDIOS**

**“Funky Victorian” line to take center stage at
premier three-day West Coast fashion showcase**

LOS ANGELES, Oct. 20, 2011 – Karen Capili, one of the newest and most talked-about designers on the West Coast, will debut her inaugural line of couture at the L.A. Fashion Weekend at Sunset Gower Studios at a gala event on Saturday, October 22. Capili is known for her use of bright vivid colors from the 1980s, which she cleverly intertwines with Victorian-era designs to create unique pieces that reflect divergent times periods yet create a distinctive look that is bold and dramatic, yet also classical and formal.

Capili’s Spring/Summer 2012 line will be shown as part of L.A. Fashion Weekend at Sunset Gower Studios on Saturday, October 22 at 8:00 p.m. A cocktail reception will be held prior to the show beginning at 6:00 p.m., with an after-party at the trendy nightclub Tru Hollywood.

“I am very eager for the industry to get a sense of my vision and a feel for my imagination that is expressed through my use of different colors, textures, fabrics and styles,” said Capili. “This line of couture brings together my love of formality and romanticism with the excitement of the hipness that was embodied during the 1980s.”

Among the designs Capili has selected for her show is an eco-friendly dress made with reusable bags used in supermarkets. “Fashion needs to reflect the environmental movement,” said Capili. “Not just in the design, but in the materials and construction as well.”

Most of Capili’s couture pieces, which will be sold in specialty boutiques across the country, will retail for \$750-\$2,250. Her ready-to-wear line, which will debut in Fall/Winter 2012, will be reflective of her couture line in its overall look and feel.

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Mikey Koffman, founder and CEO of The Gallery LA, is the producer and mastermind behind LA Fashion Weekend. Prior to launching the annual three-day event, the Los Angeles native produced international runway shows in New York and Paris. Koffman is excited to bring this exclusive fashion event back to The Sunset Gower Studios for its sixth season.

For more information on the event visit www.losangelesfw.com, or email all inquiries to info@losangelesfw.com.

Karen Capili is one of a new generation of fashion designers who combines originality and imagination to create a line of couture and ready-to-wear for young, contemporary women. Born in Manila, Philippines, Capili came to the United States to work with both manufacturers and retailers. In 2010, Capili focused her energies on creating her own line of apparel and quickly established herself as a force on the West Coast fashion scene. Capili's designs are a clear reflection of an evolving artist who is fascinated by fashion, multiculturalism, bold colors, divergent influences and pride for her native Pacific island homeland. More information can be found at www.karencapili.com.

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Note to media: high-resolution images of Karen Capili designs are available, and her apparel is available for editorial photo shoots.