

KAREN CAPILI

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KAREN CAPILI LAUNCHES OUTERWEAR COLLECTION

West Coast designer brings unique style and look to new collection

LOS ANGELES, October 29, 2012 – Karen Capili, one of the newest and most talked-about designers on the West Coast, this week debuted her new line of fashion outerwear for 2013.

The line of outerwear is available in short and full-length bodies, with both closure and open silhouettes. The designs feature a combination of fur (mink, rabbit, rex, raccoon, lamb and ostrich), many of which are beautifully combined with chiffon and leather trims. Inspiration for the line is luxurious animal skin and prints that are classic, yet fun and trendy. The collection includes capes, vests, jackets and coats. Pricing for the outerwear collection ranges from \$250-\$1,850.

Capili is known for her use of bright vivid colors from the 1980s, which she cleverly intertwines with Victorian-era designs to create unique pieces that reflect divergent time periods yet create a distinctive look that is bold and dramatic, yet also classical and formal.

“Outerwear was a natural direction for us to go,” said Capili. “I wanted to make sure the outerwear collection maintained our distinctive look so we could carry forward the feel and style that we have established for our couture and ready-to-wear collections.”

Capili recently launched a branded online store at www.KarenCapili.com/store. The site offers the designer’s most recent lines of both ready-to-wear and couture collections, with consumers able to view and purchase a wide variety of Karen Capili apparel.

Karen Capili is one of a new generation of fashion designers who combines originality and imagination to create a line of couture and ready-to-wear for young, contemporary women. Born in Manila, Philippines, Capili came to the United States to work with both manufacturers and retailers. In 2010, Capili focused her energies on creating her own line of apparel and quickly established herself as a force on the West Coast fashion scene. Capili’s designs are a clear reflection of an evolving artist who is fascinated by fashion, multiculturalism, bold colors, divergent influences and pride for her native Pacific Island homeland. More information can be found at www.karencapili.com.

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