

# KAREN CAPILI

**FOR IMMEDIATE RELEASE**

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## **KAREN CAPILI TO SHOW LATEST DESIGNS AT 2012 MAGIC SHOW IN LAS VEGAS**

### **West Coast designer to unveil Spring 2013 styles**

LOS ANGELES, Aug. 16, 2012 – Karen Capili, one of the West Coast’s latest and most talked-about designers, will be showing her Spring 2013 couture and ready-to-wear designs at the 2012 WWD MAGIC fashion event in Las Vegas. Retailers can see her latest fashions designs at the Joken Style booth (#75507) at the Las Vegas Convention Center. The MAGIC show runs August 20-23.

For Spring 2013, Capili will be focusing on floral lace, sequins, glitter, prints and beading for accents, and fabrics in bright colors to balance out a soft but noticeable look. She will show a variety of dresses for the upcoming Spring season, as well as designs for immediate delivery and Holiday 2012.

Capili will also be showing select outerwear that will be basic, yet fun-looking in funky colors and cut-inspired. Capili is known for her use of bright vivid colors from the 1980s, which she cleverly intertwines with Victorian-era designs to create unique pieces that reflect divergent time periods yet create a distinctive look that is bold and dramatic, yet also classical and formal.

“Spring 2013 will be inspired by brighter colors, more vivid designs and accents that complement but don’t dominate,” said Capili. “Functionality is a key component, and giving women designs that will stand-out while being easy to wear and coordinate with shoes and accessories.”

Capili’s ready-to-wear line will retail for \$95-\$550; her couture line retails for \$750-\$2,250. Both are available in select specialty stores across the country and online at [www.karencapili.com](http://www.karencapili.com).

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Karen Capili is one of a new generation of fashion designers who combines originality and imagination to create a line of couture and ready-to-wear for young, contemporary women. Born in Manila, Philippines, Capili came to the United States to work with both manufacturers and retailers. In 2010, Capili focused her energies on creating her own line of apparel and quickly established herself as a force on the West Coast fashion scene. Capili's designs are a clear reflection of an evolving artist who is fascinated by fashion, multiculturalism, bold colors, divergent influences and pride for her native Pacific Island homeland. More information can be found at [www.karencapili.com](http://www.karencapili.com).

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