

KAREN CAPILI

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KAREN CAPILI REVEALS ADVANCE LOOK AT EAGERLY ANTICIPATED FALL/WINTER 2012 READY-TO-WEAR LINE

Capili translates successful “Funky Victorian” couture theme into ready-to-wear collection

LOS ANGELES, FEB. 7, 2012 – Karen Capili, one of the newest and most talked-about designers on the West Coast, will debut her first ready-to-wear line in May and has released a sneak preview of some of her first few pieces that will give retailers an indication of the direction she will be taking. Capili’s Spring/Summer 2012 couture line was launched in Los Angeles in October to spectacular reviews.

Capili is known for her use of bright vivid colors from the 1980s, which she cleverly intertwines with Victorian-era designs to create unique pieces that reflect divergent time periods yet create a distinctive look that is bold and dramatic, yet also classical and formal. Both her Fall/Winter 2012 couture and ready-to-wear lines will be consistent with this unique theme.

“My ready-to-wear line is designed for the woman who wants to have fun, yet maintain a certain formality about the way she dresses,” said Capili. “Going out is on occasion, and women need to have ready-to-wear options that offer a sense of excitement and adventure while still preserving a look that is appropriate for most social settings.”

Capili’s ready-to-wear line will retail for \$95-\$550; her couture line retails for \$750-\$2,250. Both are available in select specialty stores across the country.

Karen Capili is one of a new generation of fashion designers who combines originality and imagination to create a line of couture and ready-to-wear for young, contemporary women. Born in Manila, Philippines, Capili came to the United States to work with both manufacturers and retailers. In 2010, Capili focused her energies on creating her own line of apparel and quickly established herself as a force on the West Coast fashion scene. Capili’s designs are a clear reflection of an evolving artist who is fascinated by fashion, multiculturalism, bold colors, divergent influences and pride for her native Pacific Island homeland. More information can be found at www.karencapili.com.

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High-resolution images of Karen Capili designs are available on request, and her apparel is offered for editorial photo shoots. Samples may be viewed at:

https://picasaweb.google.com/101737125406210052952/CapiliRTW?authkey=Gv1sRgCP7wpeL_u6iq0gE